THE IMPORTANCE OF THE INFORMATION SUPERHIGHWAY WITH SPECIAL REFERENCE TO CIRCADIAN LIFE

Author: Dr Manjunath Koliwad, MBA PhD (MCom)
Associate Professor – PG Dept of Management
AIMS IBS Business School Bengalure (Affiliated to Bangalore University), India

Abstract:
The Internet is a worldwide network through which a computer can connect to any computer in the world. It is a network of interconnected computers. Different types of protocol technologies are used under the Internet, through which different functions are performed. Considering the use of the Internet today, it is available in almost all cities and villages.

The discovery of the Internet is not a matter of the individual but has been invented by many scientists and engineers. During the Cold War in 1957, the USA decided to create a technology that would enable you to easily connect one computer to another. He then approved it, and now that advice is working in the present. 1980 It was named Internet. It is now called the lifeline of the people.

As the 'green revolution' began to increase the production of crops in the country, the 'white revolution' began to increase the area of milk production, and the present time seems to be an 'Internet revolution' as the Internet has used it in this century, because of the rapid pace of new innovations and facilities in its field. Done for the regions. Apart from this, features like 3G and 4G will give the revolution impact in this field.

Index Terms - Importance, Internet, Life, Reference

1. INTRODUCTION

The Internet is a worldwide network through which a computer can connect to any computer in the world. It is a network of interconnected computers. Different types of protocol technologies are used under the Internet, through which different functions are performed. Considering the use of the Internet today, it is available in almost all cities and villages.

The discovery of the Internet is not a matter of the individual but has been invented by many scientists and engineers. During the Cold War in 1957, the USA decided to create a technology that would enable you to easily connect one computer to another. He then approved it, and now that advice is working in the present. 1980 It was named Internet. It is now called the lifeline of the people.

As the 'green revolution' began to increase the production of crops in the country, the 'white revolution' began to increase the area of milk production, and the present time seems to be an 'Internet revolution' as the Internet has used it in this century, because of the rapid pace of new innovations and facilities in its field. Done for the regions. Apart from this, features like 3G and 4G will give the revolution impact in this field.

Wherever you sit, through the Internet, you can search the entire world from there. With this, you can learn about any disease, different types of food and many other things at any place. Because it provides you with all kinds of facilities.
Internet Journalism:

Internet journalism has become very popular nowadays. Everyone loves to work on it. With this, all kinds of news will easily reach you wherever you are. You don't have to do anything, just open the app on your phone and find out what kind of information. The Internet has become the best medium of journalism, which has made everybody’s job easier. Now you can sit at home and do your job easily.

Uses of Internet in Education:

The Internet has contributed a lot to the development of education. For this we can understand this –

1. **Taking exams**: - GMAT, GRE, SAT, Banking exams and various entrance exams are taken online nowadays.
2. **Training**: - Online training facilities for software, networking, web technology, company secretary etc. are available only through the Internet.
3. **Telescope [Telescope]**: - You get the opportunity to study at home from various universities [University] only through the Internet.

In the field of Medical Science:

1. The medical field through the internet is very easy, for example: -
2. Patient records are readily available and there is an advantage in its treatment.
3. Hospital management is easy.
4. It is possible to sit at home for less and get consultation from doctors abroad.
5. New inventions have also helped, etc.

Importance of Internet in Vital Filed:

**Internet Online Banking**: If we had any bank job today, we wouldn't have to go to the bank and wait in line. All we need is to start an online banking or net banking facility in our account and then do any of our bank related work via the internet - ie, deposit money, transfer funds, bill deposit, recharging, etc., and make it easy to sit at home.

**E-Commerce**: The use of the Internet has now begun to take place on a much larger scale. Large companies make video conferencing to make business decisions spanning their various countries. In terms of its usefulness and convenience, it is legally recognized. If we talk about some of the biggest e-commerce companies, today Flipkart, the largest company, is facing stiff competition from Amazon, another company in the same sector.

**Mode of Communication**: No matter where a person lives in the world, if we want to establish contact with him or message him or talk to him, if he wants to meet, he is via the Internet. For this purpose, sending e-mail, sending messages, video calling via Skype, chatting on Facebook, WhatsApp etc are available.

**Methods of Entertainment**: The Internet is widely used for entertainment. Movies, serials, comedies, computer games, social media and whatever - all available on the internet for our entertainment around the world.

**Online Freelancer**: With the internet, people have a better chance, so that they can showcase their talents and make money through their skills by sitting at home and using the Internet.

Conclusion:

Today's people can tell the characteristics of the internet well because the lives of today's people and their actions depend on it. Its features have many advantages because everyone loves to do many kinds of things through it. Nowadays, during the lockdown, the internet has looked at people's lives. Through this, people have been supportive of overcoming problems such as lockdown and corona. Nowadays you have internet on everybody's phone and every home. You can use it anywhere.
Reference:


5. Why Internet Is Important Importance Of Internet (2021, August 8). Digital world