



Impact Of Social Media On Education

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Abstract: Social media is being increasing during last few years. It is not only being used by working people but also there is heavy rise in use of social media by the students or we can say in education society. Like the coin, social media have two sides. Use of social media may create a positive or negative impact on the society.

Key words: Social media ,social networking, Virtual learning, Technology, Challenge, collaborating learning Economy, Mental Health.

I Introduction:

Now days the uses of social media increase rapidly. Social media is built on the idea of how people interact with each other.[1,2]. It gives the power to making the world more open and connected with each other. Social networking has a vital influence on our lives as it helps a lot in every field of life such as political field and education field[7,8]. Everyday more than 90% of college students visit social networking site such as -using face book, Twitter, online gaming, WhatsApp and Watching you tube. One can use social site for many reason. That may be study purpose or entertainment purpose. Using of social media depends upon person to person as it has good as well as negative impact on the society[9,10].

II Definition

SOCIAL MEDIA: Social media is the flow among people in which they share and exchange information and ideas in virtual communities and networks. There are many types of social – Face book, WhatsApp, We Chat, Instagram, Twitter, Google, Skype, Snap chat etc.

According to the dictionary definition, 'social media is websites and application that enables users to create and share content or to participate in social networking '. Social media is not just limited to posting pictures about holiday online. Social media has gained credibility over the years as a reliable source of information and platform where organization can interact with audience.

Social Media -A Virtual deception in education:

Although these social media platforms allows shy people to open up, they sometimes hold back others from exhibiting the necessary communication skills as they are completely absorbed in this world of different social media applications. Sometimes students start using social media for their personal work and get carried away. This may have negative impact on their work. Students post inappropriate content

at times which is harmful for their reputation as well as for the reputation of the institutions. Some of the common disadvantages faced by the students are

Cyber bullying and Harassment

1. Waste of time
2. Social media hacking
3. Drugs and Alcohol usage

With the increasing usage of social media in our daily life there is a face-to-face connection among the youngsters which reduces their ability to communicate on a speaking level.

Following information, prove the growing popularity of these social media.

Facebook-1.6 billion

YouTube- Billion plus visitors

WhatsApp-950 million

Google-440 Million

Instagram-430 million

Twitter-230 million

III Importance of social media in Education

Social media plays an important role in education at means in every student's life. It is convenient to communicate via social media. Teachers and students are connected to each other and can make good use of these platforms for the development of their education.

The use of social media is boom now days. It has socializing and networking web site like Face book, Twitter, Blogs and other kind of platforms. Education is an exception in social media. We know that education is generally depends on the print media but now it also depends on the electronic media. Now social media is doing an important role in education for the students. Now most of the Professor or tutors use YouTube to show their students many videos relating to their subjects. So it helps students to keep in touch with their teachers and clean their doubts while sitting at home.

Now day's students did not carry heavy books with them. The important aspect of social media is that they promote open discussion. When Students and teachers communicate to these channels, they come in a dialogue which gives rise to purpose conclusion. Teachers from different countries also express their view and connect to each other through social media.

IV Positive and Negative Impact of Social Media in Education:

1 Positive Impact:

Social media has made the world a global village. Now we have more information, more knowledge and have better opportunities to use it. Social media improved our ability to absorb information.

Following are the positive impact of social media on education path.

Google has helped millions of youth for using tools in education path. By spending so much time working with technologies, student develops more familiarity with computers and others electronic

devices. Students, who were good in music, got their videos out and shared leading them to their dreams.

Many of the students were able to inform public about their issues using social media, which brought awareness and helped solve a lot of problems. The tools of social media helped users to upload pictures, videos or stories, which resulted in a greater amount of sharing of creative works. Being able to get instant feedback from friends and family on their creative outlets helps students refine and develop their artistic abilities and can provide much needed confidence or help them decide what career path they may want to pursue.

2 Negative Impact:

Everything in the world has some negative impact. The negative effect of social media is addiction. Constantly checking Face book, Twitter, LinkedIn other social media updates. This addiction could negatively affect other valued activities like concentrating on studies, taking active part in sports, real life communication and ignoring ground realities. There are hundreds of thousands of fake account on social networks who are boys pretending to be girls to be friends with girls and in most cases this leads to embarrassment and disappointments which finally results in depression. If there is awareness about the risk of social media in our community, it will not lead to anything bad but there is always lack of public awareness and as mentioned above that the graph of internet users is getting higher and higher while we are still facing behind in the field of education. Thus, public awareness is very difficult in societies with lack of education.

Following are the negative impact of social media on education: The popularity of social media and the speed, at which information is published, has created a lax attitude towards proper spelling and grammar. It reduces a student's ability to effectively write without relying on a computer's spell check feature. The more time students spend on social sites. The less time they spend socializing person. Students who spend a great deal of time on social networking are less able to effectively communicate in person.

Students, who attempt multi-task, checking social media sites while studying. As a result, they show poor results in academic. Students are having a harder time to be communicated with people there by losing their people skills. Due to that they are spending more and more time talking from behind a screen.

V Conclusion:

Social media has overcome the various positive and negative impacts on education or students. It is very important to overcome this problem. Therefore, every parent must have aware about this problem. Most of the negatives aspects can be overcome by reducing the amount of time spend on social network sites. Parents should provide fun, face to face social interaction with loved. All thus we help one to reduce the negative impact of social media on the students, which will bring benefit our young generation.

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