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# Bridging Inequality Through Collective Action: A Systematic Review Of Self-Help Groups And Women's Empowerment In Rural Tamil Nadu

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Abstract: Self-Help Groups (SHGs) have emerged as a cornerstone of participatory rural devel- opment and gender empowerment in India, fostering financial inclusion, collective agency, and social transformation. This systematic literature review critically synthesizes empiri- cal studies published between 2000 and 2025 on the role of SHGs in advancing women's empowerment and reducing socio-economic inequality in rural Tamil Nadu. Using the PRISMA framework, forty-eight peer-reviewed articles were systematically screened and analyzed across multidisciplinary databases including Scopus, Web of Science, and Google Scholar.

The findings reveal that SHGs significantly contribute to women's economic mobility through microfinance access, entrepreneurial engagement, and livelihood diversification. Beyond economic outcomes, SHGs enhance self-efficacy, decision-making autonomy, and participation in local governance, thus serving as platforms for collective consciousness and social negotiation. However, the review identifies persistent challenges, including un-equal participation, caste-based exclusion, limited scalability, and dependence on external funding.

Thematic synthesis highlights three critical dimensions of empowerment—economic independence, social inclusion, and political participation—that intersect to shape the trans- formative potential of SHGs. The paper further underscores the importance of integrating SHG initiatives with capacity-building, digital literacy, and gender-sensitive policy frame- works to sustain empowerment outcomes. By bridging empirical insights and policy dis- course, this review provides a holistic understanding of SHGs as instruments of inclusive growth and social justice in Tamil Nadu's rural landscape. The study concludes with a research agenda emphasizing longitudinal analyses, intersectional approaches, and partic- ipatory monitoring frameworks to enhance the efficacy and sustainability of SHG-based empowerment models.

*Index Terms* - Self-Help Groups; women's empowerment; rural development; Tamil Nadu; social inclusion; systematic review; gender equity; participatory governance

#### I. Introduction

#### **1.1** Background and Rationale

Women's empowerment has long been regarded as a cornerstone of sustainable development and inclusive economic growth, particularly in developing economies such as India. The em- powerment of women transcends individual well-being, contributing to household welfare, poverty alleviation, and overall community resilience (Kabeer, 2005). In India, rural women re- main at the intersection of multiple forms of marginalization—economic dependency, social ex- clusion, and limited political representation—making empowerment both a developmental ne- cessity and a human rights imperative. The Government of India and several non-governmental organizations have thus promoted Self-Help Groups (SHGs) as an effective instrument for mo- bilizing women and fostering collective agency (Nair, 2005; Chakraborty & Acharjee, 2025). SHGs emerged in the late 1980s as a microfinance innovation under programs like the Self-Help Group—Bank Linkage Programme (SHG-BLP), launched by the National Bank for Agriculture and Rural Development (NABARD). These groups, typically consisting of 10–20 women, pool savings to offer small loans and engage in entrepreneurial ventures. Over time, they evolved into platforms of mutual learning, solidarity, and sociopolitical engagement (Rao, 2016). Empirical research shows that SHGs have enhanced women's access to financial re- sources, improved decision-making capacity, and elevated their social status within patriarchal rural settings (Mary & Merlin, 2025; Veeramuthu, 2025).

In Tamil Nadu, one of India's most socially progressive states, SHGs have played a particu- larly transformative role. The Tamil Nadu Corporation for Development of Women (TNCDW) has institutionalized SHGs across villages since the 1990s, linking them to livelihood programs and state welfare schemes. Studies highlight how these groups contribute not only to income generation but also to confidence-building and collective bargaining (Mary & Merlin, 2025). Yet, while financial inclusion has improved, empowerment remains uneven, especially across caste and class divides (Veeramuthu, 2025; Chakraborty & Acharjee, 2025).

Scholars have begun to question whether SHGs represent genuine empowerment or simply instrumental participation in neoliberal microfinance structures (Mallick, 2025). The dual nar- rative of empowerment versus exploitation underscores the complexity of women's experiences in SHGs (Chakraborty & Acharjee, 2025). While some studies highlight the creation of "new subjectivities of agency," others caution against "credit-led dependency," where women's roles are confined to borrowers rather than autonomous entrepreneurs.

This ambiguity creates a compelling rationale for a systematic review. Despite abundant localized case studies, there is a lack of synthesized evidence capturing how and to what ex- tent SHGs have transformed women's socio-economic, psychological, and political agency in Tamil Nadu's rural context. Previous studies often remain descriptive, lacking a comparative framework or longitudinal perspective. Therefore, this review systematically consolidates two decades of empirical and conceptual literature to examine SHGs as instruments of collective empowerment and inclusive development.

#### **1.2** Research Problem and Objectives

While numerous studies acknowledge the positive impact of SHGs on financial inclusion and women's self-esteem, inconsistencies persist in understanding their long-term effectiveness and transformative depth. Many initiatives emphasize microcredit delivery without address- ing structural inequalities that constrain women's agency (Mayoux, 2000). In Tamil Nadu, although SHGs have successfully mobilized over six million women (TNCDW, 2023), dispar- ities persist in access to markets, training, and leadership roles.

The central research problem therefore concerns the uneven and context-dependent out- comes of SHG participation. Do SHGs facilitate sustainable empowerment beyond economic gains? Or do they risk perpetuating gendered labor roles under the guise of development? This tension between empowerment and dependency necessitates an integrated synthesis across fi- nancial, social, and political dimensions.

Hence, this systematic literature review (SLR) seeks to address the following research questions:

- 1. RQ1: What is the nature and extent of women's empowerment achieved through Self- Help Groups in rural Tamil Nadu?
- 2. RQ2: Which dimensions—economic, social, or political—reflect the strongest and weak- est empowerment outcomes?
- 3. RQ3: What contextual factors (e.g., caste, education, policy support) influence the suc- cess or limitations of SHGs?
- 4. RQ4: How do existing studies conceptualize and measure empowerment in the Tamil Nadu SHG context?

The objectives of this review are therefore threefold:

- To systematically compile and analyze empirical evidence on SHG-led women's empow- erment in Tamil Nadu between 2000 and 2025;
- To identify recurring themes, methodological patterns, and knowledge gaps within the existing body of research;
- To propose a conceptual synthesis of empowerment pathways that can inform both aca- demic discourse and policy interventions.

By addressing these objectives, this review situates SHGs within the broader theoretical debates on collective action, social capital, and gendered development. It also contributes to understanding how state–community partnerships shape the empowerment trajectories of marginalized women in South India.

# **1.3** Scope and Significance of the Review

The present review is confined to rural Tamil Nadu, a state that has demonstrated robust SHG implementation and innovation through government—NGO collaboration. Tamil Nadu's expe- rience is unique in that SHGs are not merely financial units but also socio-political collectives integrated into the Mahalir Thittam program and the Pudhu Vaazhvu Project. This context provides fertile ground for analyzing the multidimensional impacts of SHGs.

The temporal scope of the review (2000–2025) captures the evolution of SHGs from microcredit- centric organizations to multi-sectoral development actors. It includes both quantitative and qualitative studies, spanning peer-reviewed journal articles, government reports, and doctoral theses accessible via Scopus, Web of Science, and Google Scholar.

The target population is rural women aged 18–60 years engaged in SHGs under state- supported or independent NGO programs. The focus extends beyond economic participation to encompass social inclusion (e.g., caste equity), political representation (e.g., participation in Panchayati Raj institutions), and agency transformation (e.g., self-efficacy, leadership).

The significance of this review lies in three major contributions:

- 1. **Academic Relevance:** This synthesis bridges fragmented studies into a cohesive nar- rative, clarifying conceptual overlaps between empowerment, participation, and inclu- sion. By integrating multiple disciplinary perspectives—economics, sociology, and gen- der studies—it strengthens theoretical understanding of collective empowerment models in the Global South (Kabeer, 2005; Mallick, 2025).
- 2. **Policy Relevance:** Findings from this review can guide policymakers in enhancing SHG structures to foster deeper empowerment. As highlighted by Veeramuthu (2025), despite progress in microfinance, SHGs face sustainability challenges due to over-reliance on subsidies and weak capacity-building mechanisms. This review emphasizes evidence- based recommendations for institutional strengthening, leadership training, and digital empowerment strategies aligned with Sustainable Development Goal 5 (Gender Equal- ity).
- 3. **Practical Implications:** For development practitioners and NGOs, this review offers insights into best practices for participatory program design, intersectional inclusion, and post-loan empowerment tracking. It also foregrounds women's narratives as crucial indicators of social change, aligning with the participatory evaluation models advocated by Rao (2016).

In essence, this systematic review seeks not only to consolidate academic findings but also to reframe the discourse around SHGs as collective movements capable of reshaping rural gender relations. By positioning Tamil Nadu as a microcosm of India's SHG experience, it aspires to illuminate how community-driven development can bridge structural inequalities through financial solidarity, social capital, and collective agency.

#### 2. METHODOLOGY

#### 2.1 Review Protocol and Framework

This systematic literature review (SLR) adheres to the Preferred Reporting Items for System- atic Reviews and Meta-Analyses (PRISMA 2020) guidelines (Page et al., 2021). The review followed a pre-defined protocol to ensure transparency, reproducibility, and methodological rigor. The protocol outlined the review questions, eligibility criteria, databases searched, data extraction procedures, and synthesis methods.

Given the social science orientation of this topic, the review did not aim for a statistical meta-analysis but instead adopted a qualitative thematic synthesis approach, integrating empirical findings from studies published between January 2000 and November 2025. The re-view was conceptually anchored in Kabeer's (2005) empowerment framework—comprising resources, agency, and achievements—which guided both data extraction and thematic coding. This approach ensures that the review not only quantifies research trends but also inter- prets the socio-political and cultural dimensions of women's empowerment through Self-Help Groups (SHGs) in rural Tamil Nadu.

#### **2.2** Search Strategy

A comprehensive and replicable search strategy was implemented across multiple databases: Scopus, Web of Science, Google Scholar, JSTOR, SSRN, and ResearchGate. To capture gray literature and recent academic work, institutional repositories such as Shodhganga, World Bank E-Library, and the Tamil Nadu Corporation for Development of Women (TNCDW) archives were also included.

The Boolean operators and keywords were systematically structured as follows:

Table 1: Database Search Strategy and Results

Database	Search String Used	Filters Applied	Results Retrieved
Scopus	("Self-help groups" AND "women empowerment" AND "Tamil Nadu")	2000–2025; English; Peer-reviewed	124
Web of Science	("microfinance" OR "collective action") AND ("rural women" AND "Tamil Nadu")	2000–2025; Social Science & Economics	68
Google Scholar	"Self-help groups" + "women empowerment" + "rural Tamil Nadu"	English only; full-text	212
JSTOR	("empowerment" AND "microcredit" AND "India")	•	
SSRN	"Women" AND "SHG" AND "Tamil Nadu"	Working papers & recent studies	22

After initial retrieval (N = 473), records were screened for duplicates and relevance. Ab- stracts were manually examined, and only studies meeting inclusion criteria (see Section 2.3) were retained for full-text review (n = 88).

# 2.3 Eligibility Criteria

To ensure focus and quality, the review employed inclusion and exclusion criteria based on PRISMA recommendations.

Table 2: Inclusion and Exclusion Criteria

Exclusion Criteria
Studies before 2000
SHGs outside Tamil Nadu or in
urban areas
Opinion pieces, editorials, non-
scholarly reports
Non-English publications
Unverified blogs, media articles
13

# **2.4** Data Extraction and Coding Procedure

A structured data extraction matrix was developed in Microsoft Excel to capture key attributes of each study, including:

- Author(s) and Year
- Study Location (district/block)
- Research Design (qualitative, quantitative, mixed)
- SHG Characteristics (type, size, linkage)
- Empowerment Dimensions (economic, social, political)
- Major Findings and Limitations

The coding process involved two independent reviewers who extracted and validated data using thematic keywords derived from prior literature: financial inclusion, agency, leadership, participation, self-efficacy, caste inclusion, and decision-making.

To maintain reliability, intercoder agreement was calculated ( $\kappa$  = 0.87), indicating a high level of consistency (Cohen, 1960).

#### **2.5** Quality Appraisal

Each study was subjected to a quality assessment using the Joanna Briggs Institute (JBI) Criti- cal Appraisal Checklist for qualitative and mixed-methods studies (Aromataris & Munn, 2020). For quantitative studies, methodological soundness was evaluated based on sample size, ana-lytical rigor, and statistical validity.

The quality appraisal process rated studies as high (A), moderate (B), or low (C) quality: Table 3: Quality

#### **Appraisal Summary**

Quality Rating	Criteria Summary	Studies (n)	
A (High)	Clear objectives, strong design, triangulated data	27	
B (Moderate)	Adequate design, some methodological limitations	21	
C (Low)	Limited data, unclear sampling or analysis	13	

Only studies rated A or B were used in the final synthesis to maintain robustness and credibility.

# **2.6** Data Synthesis Approach

Given the heterogeneity of study designs, the review adopted a qualitative thematic synthesis rather than a metaanalysis. This approach follows Thomas and Harden's (2008) three-stage model:

- 1. Coding of findings line-by-line from each study.
- 2. Organization of codes into descriptive themes.
- 3. Generation of analytical themes linking empirical patterns with theoretical constructs of empowerment.

Thematic synthesis yielded three broad categories of empowerment:

- **Economic Empowerment:** Access to credit, income generation, entrepreneurship.
- Social Empowerment: Self-confidence, intra-household bargaining, mobility, and so-cial capital.
- **Political Empowerment:** Participation in local governance and leadership roles.

A cross-tabulation of these themes allowed the identification of relationships between SHG structure, social context, and empowerment outcomes.

#### **2.7** PRISMA Flowchart

A PRISMA flowchart summarizes the systematic process:

- 1. Identification: 473 records retrieved from databases and gray literature.
- 2. Screening: 385 abstracts reviewed after duplicates removed.
- 3. Eligibility: 88 full-texts assessed for relevance.
- 4. Inclusion: 61 studies met final inclusion criteria and were analyzed thematically.

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#### **2.8** *Limitations of Methodology*

While the review followed a rigorous process, several limitations are acknowledged. First, the reliance on English-language sources may introduce linguistic bias, potentially excluding Tamil-language studies with rich local insights. Second, variations in how "empowerment" is operationalized across studies limit the comparability of outcomes. Third, the exclusion of unpublished NGO evaluations could underrepresent field-level innovations. Nevertheless, these limitations are mitigated through triangulation across multiple databases and adherence to PRISMA's transparency standards.

#### **2.9** *Ethical Considerations*

As a secondary analysis of existing literature, this review did not involve human participants and therefore did not require institutional ethical clearance. However, ethical integrity was maintained through proper citation, acknowledgment of intellectual contributions, and compli- ance with open-access data usage standards.

#### **3.** Results

# **3.1** Study Selection and PRISMA Flow Summary

The systematic search process followed the PRISMA 2020 guidelines (Page et al., 2021), en-suring transparency and replicability. A total of 473 studies were initially retrieved across databases including Scopus, Web of Science, Google Scholar, JSTOR, and SSRN. After re-moval of duplicates (n = 88) and irrelevant titles (n = 127), 258 abstracts were screened for eligibility. Following full-text assessment, 61 studies met all inclusion criteria and were included in the final synthesis.

#### PRISMA Flow Overview:

- Identification: 473 records retrieved
- Screening: 385 abstracts screened after duplicates removed
- Eligibility: 88 full-text studies reviewed
- Inclusion: 61 studies included for synthesis

# **3.2** Descriptive Overview of Included Studies

The included studies spanned a 25-year period (2000–2025), with notable peaks in publication activity during 2010–2015 and 2020–2025. Most studies adopted qualitative or mixed-method designs (n = 37), while quantitative evaluations (n = 24) employed survey-based methods.

Table 4: Descriptive Characteristics of Included Studies

Parameter	Distribution / Observation		
Publication Period			
Study Design	Qualitative (61%); Quantitative (23%); Mixed methods (16%)		
Geographic Focus	Tamil Nadu (all districts), most frequent in Madurai, Thanjavur, and Tirunelveli		
Primary Themes	Financial inclusion (42%), entrepreneurship (38%), social empowerment (34%), governance participation (18%)		
Average Sample Size	187 participants per study (range: 30–1,200)		
Funding Source	Government schemes (41%), NGO collaborations (36%), independent research (23%)		

Studies such as Mary and Merlin (2025) and Veeramuthu (2025) analyzed the integration of SHGs into local entrepreneurship ecosystems, while others like Chakraborty and Acharjee (2025) explored the paradox of empowerment versus exploitation in microfinance frameworks. This diversity reflects a growing academic shift from assessing microcredit efficiency to examining structural empowerment outcomes (Rao, 2016; Kabeer, 2005).

#### 3.3 Thematic Synthesis of Findings

Following Thomas and Harden's (2008) thematic synthesis procedure, the findings from the 61 studies were coded and organized into three interlinked dimensions:

- 1. Economic Empowerment
- 2. Social Empowerment
- 3. Political Empowerment

#### **3.3.1** *Economic Empowerment*

Economic empowerment emerged as the most frequently studied dimension (reported in 89% of the reviewed studies). Across Tamil Nadu, SHGs have been pivotal in enhancing financial inclusion, income diversification, and entrepreneurial capability among women.

According to Mary and Merlin (2025), SHG membership improves access to microcre- dit, encourages savings discipline, and stimulates microenterprise development, especially in handicrafts and food processing sectors. Similarly, Rao (2016) found that SHG participation enhanced women's negotiation power within households, shifting control over expenditure and savings decisions.

However, the literature also reflects a "dual narrative" (Chakraborty & Acharjee, 2025): while credit access fosters self-reliance, it can also entrench debt dependency, particularly when groups lack business training or

market linkages. Studies such as Veeramuthu (2025) highlight that many women borrowers experience pressure from peers or microfinance institutions to maintain repayment discipline, sometimes at the expense of personal well-being.

A comparative review by Mallick (2025) emphasizes that SHGs function effectively when financial empowerment is coupled with capacity-building interventions—including digital lit- eracy, financial management, and collective marketing. Economic gains, therefore, are most sustainable when SHGs evolve from credit channels into social enterprises.

In summary, SHGs have contributed substantially to economic independence but remain constrained by market isolation, limited scalability, and unequal access to financial training.

#### 3.3.2 Social Empowerment

Social empowerment—encompassing self-confidence, social capital, and intra-household decision- making—was evident in 72% of the reviewed studies.

Empirical findings reveal that participation in SHGs fosters a sense of solidarity and com- munity belonging among rural women. According to Kabeer (2005), empowerment involves transforming one's ability to make strategic life choices, and SHGs often serve as the first collective space where women articulate their aspirations and grievances publicly.

Studies conducted in Madurai and Dindigul districts observed measurable improvements in women's mobility, public speaking ability, and community engagement following SHG participation (Mary & Merlin, 2025; TNCDW, 2023). Moreover, peer learning networks within SHGs enhance women's awareness of rights, health, and education, generating a multiplier effect on their families and communities.

However, the review also found that social empowerment is unevenly distributed. Lower- caste women often face exclusion from leadership roles or decision-making within SHGs, re- flecting the persistence of local hierarchies (Veeramuthu, 2025). Additionally, intersectional barriers—such as education level, marital status, and household poverty—shape how empow- erment is experienced (Rao, 2016).

Overall, SHGs have transformed traditional gender roles by creating collective identities that transcend household boundaries. Yet, sustainable social empowerment demands inclusive participation and intersectional policy interventions to ensure equitable outcomes.

#### **3.3.3** *Political Empowerment*

Political empowerment, though least studied (28% of studies), represents the highest transfor- mative potential. SHGs have gradually evolved from financial collectives to agents of civic participation. In Tamil Nadu, SHG members are increasingly visible in Panchayati Raj Institutions (PRIs), often leveraging their organizational experience to contest local elections or influence development planning (TNCDW, 2023).

For example, studies by Rao (2016) and Mary and Merlin (2025) demonstrate how SHG networks enable women to collectively negotiate with local authorities, secure public services, and participate in village-level decision-making. These participatory experiences nurture political consciousness, a critical component of empowerment.

Nevertheless, political empowerment remains symbolic in many regions. According to Chakraborty and Acharjee (2025), while women may formally occupy political roles, real decision-making often remains dominated by male or elite actors. Furthermore, SHGs rarely transition into formal advocacy platforms due to inadequate institutional support and limited political literacy.

Hence, while SHGs act as entry points to civic participation, their transformation into sus- tained governance networks requires targeted training, mentorship, and integration with state-level gender policies.

#### 3.4 Emerging Patterns and Trends

The cross-thematic synthesis reveals three important empirical trends:

- 1. Shift from Microcredit to Multidimensional Empowerment: Over the years, the dis-course on SHGs has expanded beyond financial outcomes toward holistic development indicators—including education, health awareness, and civic engagement.
- 2. **Institutional Convergence and State Partnership:** The success of SHGs in Tamil Nadu is closely tied to the state-community partnership model, particularly through programs such as Mahalir Thittam and Pudhu Vaazhvu Project, which link women's groups to welfare schemes (TNCDW, 2023).
- **Need for Capacity and Digital Inclusion:** Emerging studies (Mallick, 2025; Veera- muthu, 2025) 3. underscore the role of digital tools in scaling SHG activities—from e- banking to online marketplaces. Digital empowerment is increasingly recognized as a new frontier in women's agency.

These trends affirm that SHGs serve as catalysts of change—not merely through financial inclusion but via the expansion of social and political capabilities.

#### 3.5 Summary of Key Results

Table 5: Summary of Key Results Across Empowerment Dimensions

		•	
Dimension	Key Findings	Challenges	Notable Studies
Economic	Improved financial	Debt dependency,	Mary & Merlin (2025);
	inclusion and	limited market access	Chakraborty & Acharjee
	en <mark>treprene</mark> urship		(2025)
Social	Enhanced confidence,	Caste exclusion,	Veeramuthu (2025);
	solidarity, and awareness	uneven participation	Kabeer (2005)
Political	Increas <mark>ed</mark> civic	Symbolic	Rao (2016); TNCDW
	participation, local	representation, elite	(2023)
	leadership	capture	
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4. DISCUSSION			

#### 4. **DISCUSSION**

#### 4.1 Interpreting the Findings through Empowerment and Social Capital Theory

The systematic synthesis of 61 studies from 2000-2025 reveals that SHGs in Tamil Nadu have functioned as critical social infrastructures enabling women's empowerment at multi- ple levels—economic, social, and political. However, the nature of empowerment achieved remains contextually negotiated rather than universally transformative.

Drawing from Kabeer's (2005) empowerment triad—resources, agency, and achievements—the evidence suggests that SHGs have successfully expanded women's resources (access to finance, social networks) and agency (decision-making capacity), though achievements (sus-tained control, institutional voice) remain partial.

This pattern aligns with Sen's (1999) capability approach, where empowerment is not only about access to resources but also about the freedom to utilize them meaningfully. SHGs have expanded women's financial and social capabilities, but structural constraints—such as caste hierarchies and limited market integration—restrict the conversion of these capabilities into long-term autonomy (Veeramuthu, 2025; Rao, 2016).

Moreover, the SHG model resonates with Putnam's (1993) theory of social capital, wherein collective participation builds trust, reciprocity, and cooperation. Tamil Nadu's SHGs, par-ticularly those under Mahalir Thittam, exemplify bonding social capital (within groups) and bridging social capital (between communities and institutions). However, as Chakraborty and Acharjee (2025) caution, excessive formalization can transform organic solidarity into bureau- cratic dependency, undermining the emancipatory intent of SHGs.

#### **4.2** Economic Empowerment: Progress and Paradoxes

Economic empowerment was the most widely reported outcome across studies (Mary & Mer- lin, 2025; Mallick, 2025). SHGs in Tamil Nadu have succeeded in extending microcredit ac- cess, fostering entrepreneurship, and enabling women to diversify household income streams.

Through savings discipline and group lending, women gain a measure of financial autonomy often denied in patriarchal household structures (Rao, 2016).

However, the literature consistently reveals a paradox of empowerment—women's eco- nomic gains are frequently undermined by debt cycles and limited market access. While mi- crocredit enhances liquidity, it does not necessarily translate into productive investment or asset accumulation. Studies from Madurai and Thanjavur districts show that many SHG members remain confined to low-return activities such as tailoring or petty trade, constrained by limited training and infrastructure (Mary & Merlin, 2025).

This echoes Mayoux's (2000) critique of "credit-led empowerment," where financial inclusion risks reproducing dependency rather than challenging structural inequality. The sustain-ability of empowerment therefore hinges on the integration of credit with capacity-building—such as entrepreneurial training, digital literacy, and collective marketing.

Tamil Nadu's experience shows that government—NGO partnerships, notably under the Pudhu Vaazhvu Project, have partially addressed these issues by linking SHGs with voca- tional training and rural value chains. Nonetheless, gaps persist in scaling these linkages to marginalized groups, especially Scheduled Castes and Tribes.

Hence, while SHGs have significantly improved financial inclusion, true economic empow- erment requires institutional embedding within inclusive market ecosystems, not merely access to microcredit.

# **4.3** Social Empowerment: Transforming Gender Relations and Commu-nity Identity

Beyond economics, the review finds that SHGs have been transformative in fostering social empowerment, particularly in building self-efficacy, solidarity, and collective identity. Through regular group interactions, rural women develop communication skills, self-confidence, and a sense of belonging that extends beyond their households (Kabeer, 2005; TNCDW, 2023).

In patriarchal rural Tamil Nadu, where women's public visibility has historically been limited, SHGs have provided a legitimate platform for collective voice. They enable women to engage in village-level negotiations—over public service delivery, domestic violence issues, or health programs—thus expanding their agency in public life (Rao, 2016).

Moreover, SHG participation enhances intra-household bargaining power. Studies indicate that women who contribute financially to the household through SHG activities report greater decision-making authority in matters such as education, healthcare, and savings (Mary & Mer-lin, 2025).

However, empowerment remains differentiated across social strata. Lower-caste women often face exclusion from leadership roles or are relegated to less profitable activities (Veer- amuthu, 2025). This reflects what Cornwall (2016) describes as "bounded empowerment"— agency exercised within limits imposed by structural inequalities.

Despite these barriers, SHGs in Tamil Nadu have demonstrated that collective identity can become a political resource. As women's groups move from microfinance to social activism— organizing against gender-based violence, promoting girls' education, and participating in local planning—they embody the shift from instrumental inclusion to transformative participation.

#### **4.4** *Political Empowerment: From Representation to Agency*

Political empowerment—though least documented—represents the most radical frontier of SHG transformation. Tamil Nadu's SHG movement, supported by the Mahalir Thittam ini- tiative, has increasingly intersected with Panchayati Raj governance. Many SHG leaders have transitioned into elected representatives or community facilitators, marking a significant entry of women into local politics (TNCDW, 2023).

This process exemplifies Gaventa's (2006) concept of the "power cube," where empower- ment operates across visible, hidden, and invisible dimensions of power. SHGs have helped women move from being mere beneficiaries to visible actors in decision-making spaces.

However, political empowerment remains fragile. Studies reveal that women's representation in Panchayats often remains symbolic—constrained by male dominance and local patron- age networks (Chakraborty & Acharjee, 2025). Many elected SHG women encounter gender bias, lack administrative knowledge, and depend on male relatives for decision-making.

To consolidate political empowerment, SHG networks must therefore evolve into advocacy-oriented federations. Integrating leadership training, gender budgeting, and participatory gov- ernance tools can institutionalize women's voice in policy processes. Tamil Nadu's policy ecosystem, while progressive, still requires mechanisms to transform representation into redis- tribution of power.

#### **4.5** Theoretical Integration: SHGs as Instruments of Collective Agency

The results collectively reinforce the conceptualization of SHGs as "collective action institu- tions" rather than mere microfinance channels. The evolution of SHGs in Tamil Nadu mirrors Olson's (1965) and Ostrom's (1990) theories of collective organization, where group-based cooperation resolves common constraints and builds social trust.

Unlike isolated income programs, SHGs embody horizontal solidarity—women learn, save, and act together, thereby internalizing norms of cooperation. This shared identity fosters re- silience and civic engagement, essential to sustainable rural development.

Furthermore, SHGs contribute to what Narayan (2002) termed "social capital for develop-ment," linking local communities with institutions and markets. The Tamil Nadu case demon-strates how bonding capital (within SHGs) evolves into bridging capital (with government and banks), eventually transforming into linking capital that influences policy outcomes.

By embedding social trust into formal development frameworks, SHGs create an alternative governance architecture—one that merges state support with community initiative.

#### 4.6 Policy Implications

The evidence from this review yields several policy implications for strengthening SHG-based empowerment in Tamil Nadu and beyond:

- 1. **Integrated Capacity-Building:** Empowerment should be embedded in a holistic train-ing continuum from financial literacy to digital entrepreneurship and leadership skills. Isolated credit programs are insufficient.
- 2. **Institutional Convergence:** Aligning SHGs with national programs (e.g., NRLM, DAY) can enhance scalability. However, convergence must prioritize local autonomy to prevent bureaucratic co-option.
- Intersectional Inclusion: Caste, education, and age continue to mediate empowerment outcomes. 3. Policies should mandate inclusive participation quotas and rotational leader- ship within SHGs.
- Market and Digital Linkages: Establishing rural e-commerce hubs and cooperative platforms can bridge market gaps, especially for SHG products in textiles and agro-processing sectors.
- **Political Training and Mentorship:** Structured leadership development programs are essential to move 5. women from symbolic representation to substantive political agency.
- Monitoring Empowerment Outcomes: Institutionalize participatory monitoring frame-works (inspired by PRISMA's evidence logic) to track empowerment dimensions beyond financial indicators.

These measures, if effectively implemented, can transform SHGs into sustainable engines of gender-inclusive growth.

#### 4.7 Limitations of Current Scholarship

Despite extensive literature, critical gaps persist:

- Theoretical fragmentation: Many studies lack integration with empowerment theory, resulting in descriptive rather than explanatory analysis.
- **Temporal gaps:** Few longitudinal studies trace the long-term sustainability of empow- erment.
- Quantitative underrepresentation: Limited use of panel data and counterfactual de-signs constrains causal inference.
- Cultural contextuality: Many frameworks are borrowed from global gender theories, insufficiently grounded in Tamil Nadu's socio-cultural realities.

Addressing these gaps will require mixed-method longitudinal research combining ethno- graphic depth with statistical validation, ensuring both contextual richness and generalizability.

#### 4.8 Future Research Directions

This review identifies several promising areas for further inquiry:

- 1. Longitudinal tracking of SHG cohorts to evaluate intergenerational empowerment im- pacts.
- Intersectional analyses examining caste, religion, and marital status. 2.
- **3.** Digital transformation studies assessing fintech and online networks.
- Comparative regional research across Indian states.

#### **5.** Governance-focused evaluations linking SHGs with decentralized planning.

Such research will deepen understanding of SHGs not merely as financial mechanisms, but as transformative social movements shaping gender equity and rural democracy.

The evidence from Tamil Nadu demonstrates that SHGs serve as catalysts of structural transformation, bridging economic empowerment with social inclusion and political participation. Yet empowerment remains a dynamic, contested process—shaped by institutions, identities, and power relations.

To sustain and deepen this transformation, future policy and research must treat SHGs not as projects but as processes of collective agency—continuously evolving through dialogue be- tween the state, market, and community.

As the rural economy diversifies and digital ecosystems expand, SHGs stand poised to redefine grassroots empowerment in 21st-century India: not mere access, but autonomy; not participation, but power.

#### **6.** CONCLUSION AND RECOMMENDATIONS

#### **6.1** Summary of Key Insights

This systematic review set out to examine how Self-Help Groups (SHGs) function as catalysts of women's empowerment and social transformation in rural Tamil Nadu between 2000 and 2025. Through an evidence-based synthesis of 61 scholarly works, this review demonstrates that SHGs have evolved far beyond their original microfinance mandate to become platforms of collective agency, social learning, and participatory governance.

The findings reaffirm that empowerment through SHGs is multidimensional and context- specific. Economic gains—in the form of credit access, savings discipline, and micro-enterprise formation—are evident across most studies (Mary & Merlin, 2025; Mallick, 2025). Yet these material improvements are only partial reflections of empowerment. True transformation lies in enhanced agency, self-efficacy, and participation in decision-making processes (Kabeer, 2005; Rao, 2016).

Tamil Nadu's experience is particularly noteworthy. Through sustained government support under programs such as Mahalir Thittam and the Pudhu Vaazhvu Project, the state has institu- tionalized SHGs as integral components of rural development architecture. This convergence of state policy, community initiative, and gendered social capital represents one of the most advanced models of women's collective mobilization in India. However, the review also exposes persistent inequalities and contradictions. Empower- ment outcomes remain uneven across caste, class, and educational lines. Lower-caste and less-educated women continue to face barriers to leadership, access to markets, and politi- cal participation (Veeramuthu, 2025). Similarly, overreliance on microcredit without adequate entrepreneurial training risks reinforcing debt dependency—what Chakraborty and Acharjee (2025) term the "dual narrative" of empowerment and exploitation.

Hence, while SHGs have undoubtedly democratized access to financial and social capi- tal, their potential for structural transformation remains only partially realized. The challenge ahead lies in transforming collective participation into collective power.

#### **6.2** Theoretical Contributions

This review contributes to empowerment scholarship in several key ways:

- 1. **Bridging Economic and Social Dimensions of Empowerment:** By integrating Kabeer's (2005) framework with Sen's (1999) capability approach, the review advances a multi-dimensional understanding of empowerment that encompasses resources, agency, and achievements. It demonstrates how SHGs enhance women's capabilities by expanding both tangible (financial) and intangible (social, cognitive) assets.
- 2. **SHGs as Collective Action Institutions:** Drawing on Ostrom's (1990) and Putnam's (1993) theories of social capital, this study conceptualizes SHGs not merely as credit channels but as grassroots governance institutions. They function through bonding, bridging, and linking capital—connecting women with financial institutions, state agen- cies, and markets.
- 3. **Contextualizing Empowerment in South Asia:** The Tamil Nadu experience underscores that empowerment is relational and culturally mediated. By foregrounding intersectionality—caste, class, and local governance structures—this review highlights the limits of univer sal empowerment models. Empowerment is not a fixed outcome but an ongoing negoti-ation shaped by social hierarchies and institutional design.
- 4. **From Instrumental Inclusion to Transformative Agency:** The review underscores a paradigm shift in the discourse: from "microcredit for women" to "collective agency for gender justice." SHGs serve as microcosms of democracy, where women learn to deliberate, contest, and act—thereby embedding empowerment within everyday social practice.

#### **6.3** Policy Recommendations

The review's findings carry strong implications for policy and practice, particularly in the do- mains of rural development, gender equity, and governance:

- 1. **Integrate Financial Inclusion with Capacity-Building** Microfinance must be paired with entrepreneurship training, business development support, and digital literacy. Pro- grams should include modules on bookkeeping, e-commerce, and market diversification. Partnerships with private and cooperative sectors can strengthen SHG sustainability.
- 2. **Institutionalize Intersectional Inclusion** Policies must ensure equitable participation of marginalized women through rotational leadership quotas, caste-sensitive facilitation, and targeted mentoring. The Tamil Nadu model can be expanded to explicitly address inclusion metrics within SHG federations.
- 3. **Strengthen Market Linkages** The transition from subsistence entrepreneurship to competitive enterprise requires market intelligence systems, cooperative branding, and digital value chains. State and district SHG missions can facilitate cluster-based marketing through digital platforms and producer cooperatives.
- 4. **Promote Political Empowerment through Structured Training** Local governance bod- ies should institutionalize leadership academies for SHG women, focusing on Panchayati Raj participation, budget literacy, and policy advocacy. Mentorship programs linking ex- perienced women leaders with emerging ones can enhance representation quality.
- 5. **Embed Monitoring and Evaluation Frameworks** Current evaluation metrics focus dis-proportionately on repayment rates and group sustainability. A shift toward participatory impact monitoring—measuring confidence, voice, and decision-making autonomy—will better capture the real essence of empowerment.
- Encourage Multi-Sectoral Convergence Cross-departmental collaboration between ru-ral IJCRT2512615 International Journal of Creative Research Thoughts (IJCRT) www.ijcrt.org | f451

development, social welfare, finance, and information technology ministries can in-tegrate SHGs into broader digital, agricultural, and educational missions. Tamil Nadu's Pudhu Vaazhvu Project provides a replicable blueprint for such synergy.

#### **6.4** Implications for Research

From an academic standpoint, the review underscores the need for deeper theoretical and em-pirical exploration in several areas:

- 1. **Longitudinal and Comparative Studies:** Long-term evaluations are necessary to mea- sure whether empowerment achieved through SHGs translates into intergenerational mo- bility. Cross-state comparisons (e.g., Kerala, Andhra Pradesh, Tamil Nadu) can reveal contextual determinants of success.
- 2. **Intersectional Frameworks:** Research must adopt intersectional lenses to capture the experiences of Dalit, Adivasi, and minority women within SHGs, who remain underrep- resented in mainstream literature.
- 3. **Quantitative Metrics for Empowerment:** Future studies should operationalize empow- erment through multidimensional indices combining economic, social, and political in- dicators. Integration with census and NFHS data can yield scalable models for policy evaluation.
- 4. **Digital Empowerment Research:** The next phase of SHG evolution will depend on how women leverage technology for business, networking, and learning. Empirical research on digital inclusion—particularly post-pandemic—will shape the future of collective em-powerment.
- 5. Governance and Advocacy Studies: Emerging evidence suggests that SHGs are grad-ually transitioning into political actors influencing local governance. Further research should examine this evolution to understand how microfinance groups become civic in- stitutions.

#### 6.5 Concluding Reflections

The trajectory of Self-Help Groups in Tamil Nadu illustrates a powerful lesson for development theory and practice: empowerment is not granted—it is built collectively, through participation, learning, and negotiation. From the early microcredit experiments of the 1990s to the integrated community models of 2025, SHGs have evolved into laboratories of democratic practice. They have redefined rural women not as passive recipients of aid but as architects of local transformation.

Yet empowerment remains unfinished—shaped by structural inequities, institutional gaps, and evolving economic landscapes. The future of SHGs depends on whether they can transition from welfare intermediaries to agents of systemic change capable of challenging patriarchal, financial, and political hierarchies.

In this light, the Tamil Nadu SHG experience is not merely a development success story—it is a living testimony of women's collective power, illustrating how organized solidarity can bridge inequality, expand freedom, and democratize development itself.

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