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## The Reasons Motivating Students Engagement.

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The paper focus on student's engagement. The degree of energy, responsibility and passion associated to work they do is called employee engagement. To understand how students can be motivated to learning is the main agenda of the study. Students have many distraction in young age so to understand what are the motiving reason for studies .The primary and secondary data is used in preparing the paper. Google forms are used to collect data. 95 convenient samples are used in the paper. MBA student from Bangalore are taken. To know about motiving reason for learning. Percentage analysis is used to analyze the data. The results indicate that Positive environment, learning Favorite subject, effective teaching, Lecturing and PPTs method of teaching and good friends in college motivate students to keep engaged in learning.

**KEY WORDS:** Students, engagement, learning, Lecturing and PPTs.

Employee engagement the degree of energy, responsibility, and profound venture that representatives have toward their work, their employer, and its qualities. It's a proportion of how persuaded and associated representatives feel to their jobs and the organization. High worker commitment is frequently connected to higher efficiency, better work fulfillment, further developed degrees of consistency, and by and large authoritative achievement.

The Significance of Representative Commitment couldn't possibly be more significant, as it straightforwardly influences an association's general exhibition, efficiency, and long haul achievement. Drawn in representatives are more spurred, committed, and associated with their work and the organization's objectives, which prompts various advantages both for the association and the actual representatives. Connected with representatives are more focused to go about their best responsibilities. They take responsibility for jobs and obligations and are

bound to blow away in conveying great outcomes. Concentrates reliably show that higher representative commitment prompts higher efficiency. Drawn in workers are engaged, vigorous, and proactive, assisting the association with accomplishing its objectives quicker and all the more proficiently.

High representative commitment relates with higher consistency standards. At the point when representatives feel esteemed, upheld, and associated with the association's central goal, they are bound to remain with the organization as long as possible. Conversely, withdrew representatives are bound to look for work somewhere else, prompting higher turnover rates, which can be expensive regarding enlistment, onboarding, and lost efficiency.

Drawn in representatives are bound to be client centered and offer better support. They care about their work, the organization, and its standing, which converts into a more sure client experience. Blissful and drawn in workers lead to more joyful clients, and fulfilled clients are bound to return, suggest the business, and make brand dedication.

There is an immediate connection between representative commitment and monetary execution. Drawn in workers will generally be more creative, useful, and proficient, which add to an organization's all's primary concern. Organizations with elevated degrees of commitment commonly outflank those with low levels in key measurements like productivity, income development, and generally execution. Representative commitment is intently attached to the turn of events and upkeep of a solid, positive organization culture. Connected with representatives add to the general climate of the working environment by encouraging coordinated effort, trust, regard, and shared values. A solid organization culture draws in top ability and advances a workplace where representatives feel upheld, esteemed, and associated with a typical reason.

Drawn in workers for the most part experience more elevated levels of occupation fulfillment and prosperity. At the point when representatives feel that their commitments matter and that they are important for something significant, they are bound to feel satisfied and cheerful in their work. This decreases pressure and burnout, adding to better psychological well-being and in general representative fulfillment.

## LITERATURE REVIEW

Johnston et al. (2024), the author in this paper discusses about recent changes in the UK's Corporate Governance Code 2018, which encourage companies to engage with their workforce in various ways, and the dramatic rise in institutional investors' public commitments to environmental, social and governance matters (ESG), which policymakers expect to inform engagement activities under the UK's Stewardship Code 2020.

Harsha Perera et al. (2024), It is an empirical paper where author has discussed about blending of Artificial Intelligence becomes integral to business operations, integrating Responsible (RAI) within Environmental, Social, and Governance. He had discussed with 28 industry leaders. the results indicate that strong link between RAI and ESG practices.

Solehudin, S. et al. (2024), in is empirical paper 251 samples were taken for the study. The about the revolution 4.0. if the personal resources and job resources are matched then there will be better employee engagement.

Salmah et al. (2024), in recent time gig economy has become more prefer job among the young employees. All employee in the organization like to work in gig economy. so what are the factors influencing employee engagement in gig economy was the major objective. the result reveals that *flexibility, organizational support, and work-life balance, were identified as important determinants*

M. Saqib Nawaz et al. (2024), In this paper, the association of attrition is discussed with absenteeism . what are the parameters which influence attrition . If they are having long absenteeism it will lead to attrition. To avoid attrition employee engagement must be given more importance.

Swathi.S (2014), It is an empirical paper where author discuss about what are the factors motivating Research scholar engagement. Factors are feedback financial support, work resources, communication, organizational growth and work life balance.

## PROBLEM STATEMENT

Students have much distraction during learning. Knowing what are the some of the reasons which influence students to keep engaged in studies is a major challenge.

## OBJECTIVE OF THE STUDY

- To understand about employee engagement.
- To know about reasons keeping students engaged.

## RESEARCH DESIGN

The research design used in the paper is descriptive, using the survey method. Descriptive research accurately and systematically describes the characteristics or behaviour of an observed phenomenon or a particular population.

## SAMPLE DESIGN

Non parametric , convenient sampling was used for the paper.

## SOURCE OF DATA

Data was collected from both primary and secondary sources. Primary data was collected through structured questionnaire was given to MBA students form Bangalore East. The secondary data was extracted from different journals, publishers and websites.

## SAMPLE SIZE

Hundred and five MBA students form Bangalore were choosen for the paper.

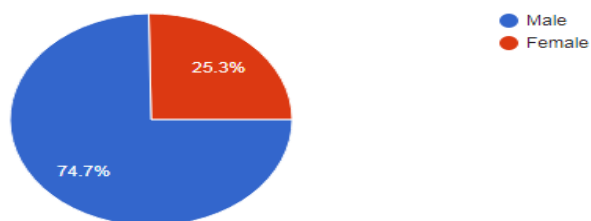
## STATISTICAL TOOLS ADOPTED

The percentage Analysis.

Table -1

Student engagement

2.Gender  
95 responses



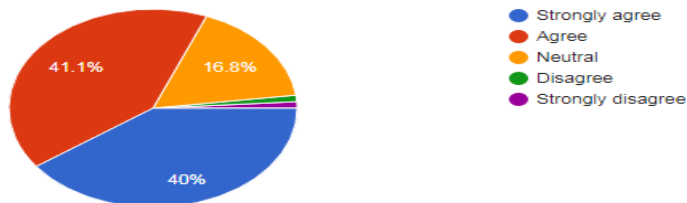
The above Table 1 show that among 95 respondents, 74% are male and 25% are female students

It can be observed that most of the students are male.

Table -2

## 3. Do you love learning

95 responses



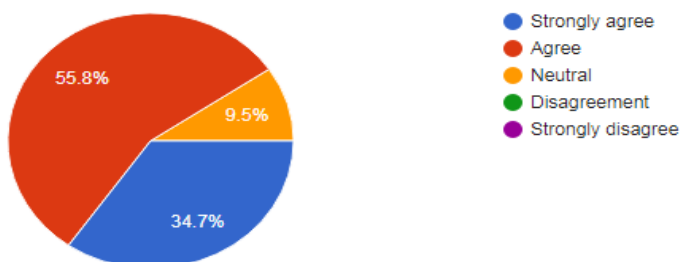
The above Table 2 shows that among 95 respondents, 40. % students strongly agree, 41% agree, 16.8% Neutral, 3.1% disagree and strongly disagree .

It can be observed the Bangalore students are very much interested in learning.

Table -3

## 4. Do you think group studies help in learning

95 responses



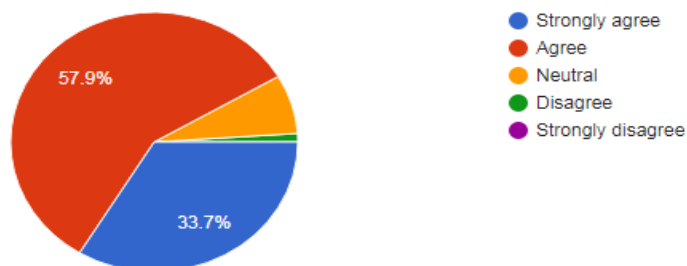
The above Table 3 shows that among 95 respondents, 34.7. % students strongly agree, 55.8% agree, 9.5% Neutral, 0% disagree and strongly disagree .

It can be observed the Bangalore students are very much interested in group learning.

Table -4

## 5. Do you think extracurricular activities help in studies

95 responses



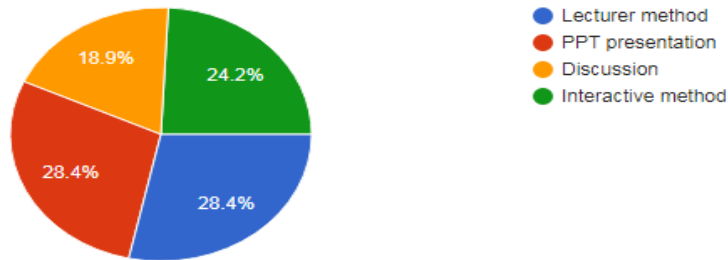
The above Table 4 shows that among 95 respondents, 33.7 % students strongly agree, 57.9% agree, 9.4 % Neutral, disagree and strongly disagree .

It can be observed the Bangalore students like to involve in extracurricular activities.

Table -5

6. Which method of teaching is having more impact

95 responses



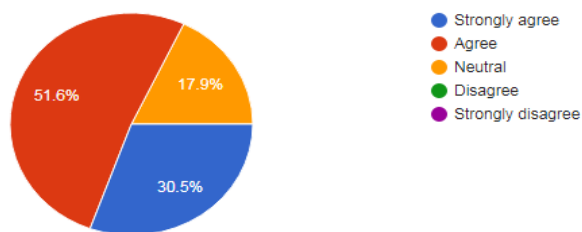
The above Table 5 shows that among 95 respondents, 28.4% students like Lecture, 28.4% students PPT Presentation, 24.2% students like interactive method and 18.9% students like discussion method of teaching.

It can be observed the Bangalore students are interested in Lecture and PPT Presentation method of teaching.

Table -6

7. Do you think college environment play a major role in student learning

95 responses



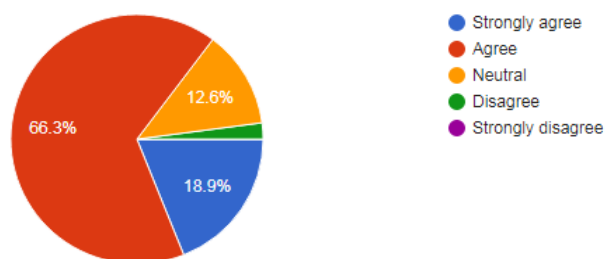
The above Table 6 shows that among 95 respondents, 30.5% students strongly agree, 51.6 % agree, 17.9 % Neutral.

It can be observed the Bangalore students agree that College environment play major role in learning. So always positive environment keeps students engaged in learning.

Table -7

8.Does effective teaching of professor impact student engaged in studies

95 responses



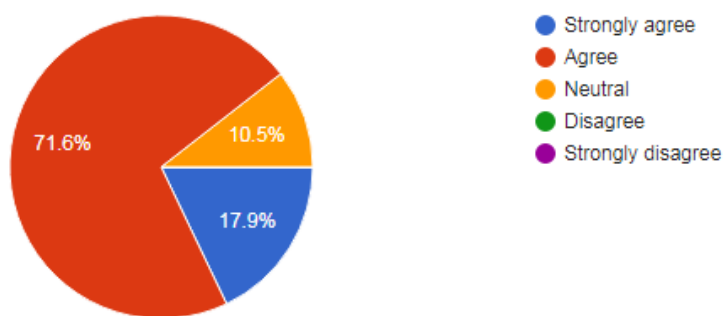
The above Table 7 shows that among 95 respondents, 18.9 % students strongly agree, 66.3% agree, 12.6 % Neutral, 3.2% disagree and strongly disagree .

It can be observed the Bangalore students agree that effective teaching of professor has good impact on student engagement.

Table -8

9.Do you think learning favourite subject keep you engaged in studies

95 responses



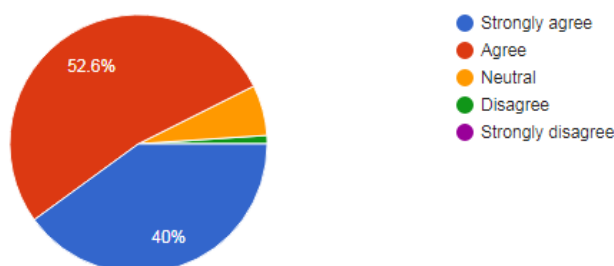
The above Table 8 shows that among 95 respondents, 17.9 % students strongly agree, 71.6% agree, 10.5 % Neutral.

It can be observed the Bangalore students believe that learning their favorite subject in class keep them engaged in studies.

Table -9

10. Do you think good friends help you to keep engaged in studies

95 responses



The above Table 4 shows that among 95 respondents, 40 % students strongly agree, 52.6% agree, 7.4 % Neutral, disagree and strongly disagree .

It can be observed the Bangalore students disclose that good friend can help you to learning and develop good habits.

From the above analysis students are interested in learning, Group studies , extracurricular activities, Positive environment , Favorite subject, effective teaching, Lecturing and PPTs method of teaching, good friends in college help them to keep them engaged in learning,

### Conclusion

We can say that traditional method of lecturing and PPT presentation play a vital role to keep student learning in the college. The extracurricular activities conducted in college make happy and more active in college which helps them to keep them engaged in learning. Group studies and supportive environment make students engaged in learning. Effective teaching and learning favorite subject keep them engaged in learning.

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