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“Impact & Methods To Build English Language Proficiency For Management Students & Professionals”

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Abstract

English has become an indispensable skill for all management professionals. As a dominant language of the business and professional world, serves as a unifying medium, bridging gaps and fostering collaboration in a diverse setting. English proficiency is more than just a communication tool; it is a strategic asset that enhances a manager's ability to lead, influence, and drive results from others. Managers proficient in English are well equipped to engage in high-level discussions, present ideas persuasively, and contribute to shaping an optimistic direction for their organizations.

As businesses become more diverse, the ability to navigate cultural differences becomes essential. It allows managers to communicate with teams, clients, and partners from varied backgrounds, facilitating understanding and reducing the potential for misunderstandings, this ability is not only about speaking the language but also about understanding the cultural nuances to its background behind it. Managers who are adept in English can more effectively lead multinational teams, negotiate with international partners, and adapt their leadership style to different cultural contexts.

English proficiency opens doors to international career opportunities, enabling managers to work in different regions, attend global conferences, and engage in cross-border projects. In this sense, English acts as a gateway to broader horizons, enriching a manager's career and expanding their influence. Language proficiency is an investment in the organization's future success. All the technical skills and industry knowledge are critical and Secondary, but at a Primary level, the ability to communicate effectively in English is of utmost channelling for appealing long-term success in the management field. It is not an additional skill for students or managers; it is a foundational stratum.

Keywords

English Proficiency, Catalyst, Management, Command, Productivity, Business, Globalization, Professional Growth, Communication.

Introduction

English as a Language in today's world acts as a bridge that fills in the gap between two countries, people, or cultures. For people to dominate and sustain in the global market as management professionals they shall have expertise in speaking ability of language. English language acts a Strategic Asset not just in terms of communication but in cases where they need to negotiate or build relationships with others for a collective succession.

In a fast-paced world where professionals have to come to a common or correct conclusion, differentials on many grounds may arise but the power to make decisions can only be fostered if the solutions are drawn out of mutual favour which is not possible if the two people from different community can't express their viewpoints to each other well, as proficiency in language will serve both the parties a smoother based and medium for communication and interactions which would help them foster their common goals. In a globally competitive environment, to participate in high levels of discussion, or present ideas and innovation to the world, confidence is necessary and it won't encapsulate within a person unless they are good at Language.

Once a person untaps the importance of this skill set, they open themselves a gate of multiple routes of opportunities that may lead them well ahead in the future which may be in the form of attending international conferences, professional seminars, high-paying openings, and overseas collaboration. Once a person excels in command over the language, it is of utmost assurance that they can adapt to any situation that may have a versatile or never-ending crisis. It helps a lot to tackle the highly intricate business setups and grab fresh opportunities brewing in the global market.

Objectives

- ❖ To know the worth of the English Language in Personal as well as Professional Life.
- ❖ To Motivate Management Students and Professionals to Develop their Proficiency Base in the Language.
- ❖ To Fill-in or Tackle the Thrust Factors or Barriers in English Language.

Major Applications Associated with English Language

- ❖ Grammar- it is the basic implication and application of words into the sentences or phrases that make sense and meaning when quoted in the way that it is supposed to be and the way those words change or Mold their form concerning the preceding or succeeding word or a sentence based on its context.
- ❖ Pronunciation- it is the way how a word or sentence is supposed to be said out loud which includes aspects like tone, pitch, accent, and emphasis on the correctness of enunciation of each syllable.
- ❖ Vocabulary- it is the variety of words someone is familiar with, which are used based on the context and situation, it defines the word power or command of someone that they hold over the language, it can also be called a word bank of knowledge.
- ❖ Fluency- it is the flow of being the master when it comes to reading, writing, or speaking as it defines excellence and smoothness of a person when they encounter someone with the effortless and well-synced rhythm of their thoughts and words that are spontaneously been put to use.
- ❖ Command- it is the hold and power over the situation or context with the help of all the aspects that involve a strong grasp of all the factors that compose a person with great knowledge of the language.

Characteristics of English Language

These terminologies of characteristics best highlight the significance of the theory or background of the English language in achieving proficiency:

- **Lexicon:** The lexicon of English refers to the entire collection of words and their meanings used in the language. It includes all the vocabulary that forms the basis of communication, ranging from everyday terms to specialized jargon. The lexicon is not static; it evolves over time as new words are added and meanings shift based on cultural, social, and technological changes.
- **Syntax:** Syntax is the set of rules that determine how words are arranged to form sentences and phrases that make sense. It involves the order in which words are placed to convey clear and meaningful thoughts. For example, changing the word order can completely alter the meaning of a sentence.
- **Semantics:** Semantics deals with understanding the meaning behind words, phrases, and sentences. It explores how different arrangements of words can convey specific ideas, emotions, or concepts. Semantics is concerned with how language communicates meaning, whether it is straightforward or more subtle, such as irony or metaphor. It helps in interpreting what is being communicated in a way that aligns with the speaker's or writer's intent.

Ways to Build Level of English Proficiency in Management Professionals & Students

- ✚ Reading Books, Newspapers Magazines, or Journals.
- ✚ Attend English-speaking events and Workshops.
- ✚ Watching English Series or Movies more often.
- ✚ Always put up English Subtitles on Non-English language-based videos.
- ✚ Make a Diary of Vocabulary Words.
- ✚ Opting for a Professional English language Course.
- ✚ Making Conversation with Friends and Family in English for Collective Learning.
- ✚ Try Attempting Online Speaking and Writing Test on Hard & Medium Level of Popular Training & Practice Sites.
- ✚ Think Write and Read in English.
- ✚ Practice Listening to Different English Accents.
- ✚ Engage in Role-Playing Exercises.
- ✚ Use Mind Maps to Learn Vocabulary and Grammar.
- ✚ Watch TED Talks and Public Speaking Videos.
- ✚ Keep a Mentor to Teach & Track Your Progress.
- ✚ Clear all the Basic Doubts or Queries against the Language.
- ✚ Try Speaking in English every day in front of the Mirror and if possible, Try to Record Yourself.

Conclusion

English language proficiency plays a crucial role in managerial success within a globalized business environment. As English has become the dominant global language for business communication, proficiency in it enables managers to effectively collaborate across geographically dispersed teams, enhance operational efficiency, and navigate international markets. Command of English facilitates clear communication, reducing misunderstandings and fostering better control and coordination within multinational organizations. It supports effective knowledge sharing and strategic alignment, thereby enhancing organizational performance. In a multilingual workplace, English proficiency acts as a unifying force, promoting inclusive cultures and collaborative work dynamics. English language skills are fundamental for managerial effectiveness, influencing leadership capabilities, organizational structure, and global competitiveness.

Hence, Proficiency in English covers the aspects of sustainability in the field of management as in terms of dealing with people and situations in the industry line or business.

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